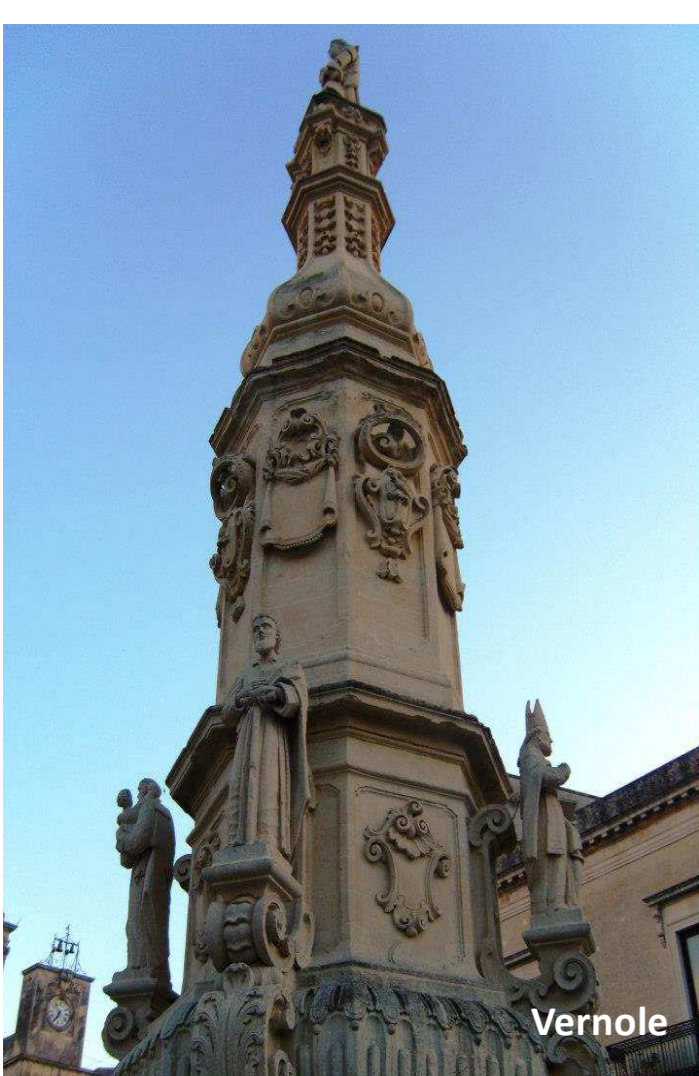
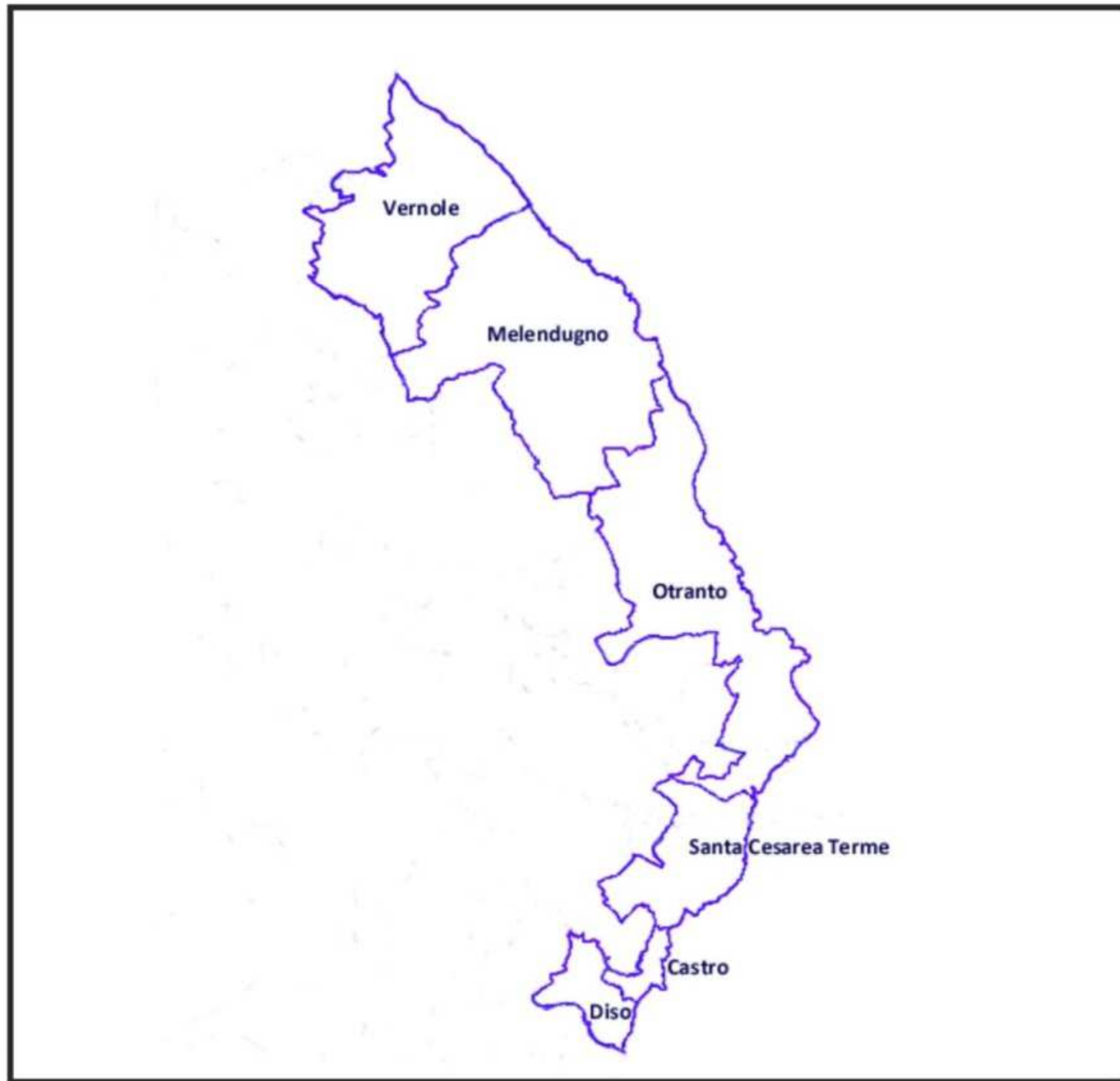


PRIMO WORKSHOP NAZIONALE SULL'ASSE IV DEL FEP 2007/13
Caorle (VE), 3 – 4 dicembre 2012

FLAG ADRIATICO SALENTINO

South East Coast of Italy – Apulia Region - Salento Land



Actors

A. PUBLIC BODIES (40% in the partnership and on the Board)

- 6 Municipalities (Vernole, Melendugno, Otranto, Santa Cesarea Terme, Castro and Diso)
- 1 Provincial Administration (Lecce)
- 1 Park (Natural Park Otranto – Santa Maria di Leuca and Tricase Wood)

B. FISHERY BODIES (40% in the partnership and on the Board)

- 5 Associations (AGCI AGRITAL, FEDERPESCA, FEDERCOOPESCA, LEGA PESCA, UNCI)
- 3 Local fishermen cooperatives (La Folgore, Delfino, Pescatori Salentini)

C. OTHER PRIVATE (20% in the partnership and on the Board)

- 1 LAG (Terra d'Otranto)
- 1 Bank (Credito Cooperativo di Terra d'Otranto)
- 2 Environmental/cultural Associations (Lega Navale, Magna Grecia Mare)

Numbers

- Population: 31,507 people (100 fishermen) - Coastal area: 60.6 km²
- Protected areas: Alimini Lakes, Natural Park Otranto – S. M. di Leuca and Tricase Wood
- Total budget of FLAG 2007-2013: €1,970,000 public + €202,100 private

Strategy

Set up of a system for local development, integrated and based on local resources, able to valorize the productive potentials and typical products, by consolidation of the existing policy-economy-sociality, for the growth of local system and the participation of all the actors in decisional processes.

Objectives

1. Maintenance of social-economic wellness and promotion of fishery products
2. Sustainable development of coastal area and environment
3. Promote the transnational and interregional co-operation for BAP exchange

Main projects and goals

- Pilot project for production cost reduction (coordinated project among 6 Apulian FLAGs)
- Investments on boat and land to promote short market chain ("0" miles)
- Fishtourism & Ictiotourism
- Protection of the fishery areas environment
- Training and BAP setting up

Contacts

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